

# Energy Solutions Reserve Fund (ESRF)



NC SUSTAINABLE  
ENERGY ASSOCIATION



NCSEA's goal is to support over **\$20 million** in energy projects through the Energy Solutions Reserve Fund (ESRF).

## WHAT IS IT?

ESRF provides assistance to utilities so they can expand energy services to residential and business customers. Specifically, ESRF supports financing mechanisms such as on-bill financing (OBF), a method used by utilities to recoup the costs of energy services.

## WHO USES IT?

While ESRF serves multiple customer sectors, the fund particularly addresses low-income communities by reducing energy burden. ESRF also supports the utility business model by incorporating best practices that include measuring program impacts and addressing other utility priorities such as demand management.

## WHY CHOOSE OUR RESERVE FUND?

ESRF is different from other reserve funds because it eliminates common design barriers such as bureaucratic restrictions. ESRF supports a variety of distributed energy technologies, serves multiple sectors and can be available to any utility in the nation.



## WHAT CAN ESRF SUPPORT?

- Energy efficiency upgrades
- Rooftop solar
- Community solar
- Electric vehicle programs
- And more!

## WHO IS ESRF AVAILABLE TO?

- Any utility in the nation

## BENEFITS FOR UTILITIES:

- Reduces peak load
- Improves customer relations
- Improves business model
- Helps prevent customer disconnections

## BENEFITS FOR RESIDENTIAL & COMMERCIAL CUSTOMERS:

- Lower energy bills
- More comfortable buildings
- Healthier building environments
- Environmental benefits





For more details on ESRF, contact  
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or visit: [www.energync.org/esrf](http://www.energync.org/esrf).

“As a utility program operator, I think  
ESRF is a game-changer. It unlocks  
the potential for utilities to move forward  
with energy programs for residents  
and small businesses knowing they have  
the support of ESRF.”

- Tammy Agard, co-founder of EETility

