

PROSPECTUS

2020 MAKING ENERGY WORK



Making Energy Work

NC SUSTAINABLE ENERGY ASSOCIATION

September 21 - 22 / Raleigh, NC
www.makingenergywork.com

#MEW2020



NC SUSTAINABLE
ENERGY ASSOCIATION

Overview /

WHERE ENERGY POLICY GETS TO WORK. Join stakeholders from across the country for two days of thought provoking discussion and networking opportunities that will shape the development of clean energy policies in North Carolina and the Southeast. This year's Making Energy Work conference is happening at a pivotal moment for North Carolina's energy landscape, and it's more important than ever to be a part of the discussion. Attendees will engage in thought leadership on topics ranging from regulatory reform to policies that enhance consumer access to innovative new technologies. This two-day conference will feature well-known keynote speakers, engaging breakout sessions, an exhibit hall, and numerous opportunities to network with colleagues, partners, customers, policymakers, and industry leading influencers.

Why Attend? /

INFORM: Gain deeper understanding of the cutting-edge clean energy policies that will lead to widespread adoption of clean energy within North Carolina and beyond.

CONNECT: Connect with industry counterparts and thought leaders to collaborate on innovative policies and projects to move our clean energy economy forward.

ADVANCE: Advance North Carolina's status as a clean energy leader in the Southeast by building relationships and enhancing your business opportunities in North Carolina, the Southeast, and beyond.

Tickets /

	EARLY BIRD	TICKETS	DAY OF TICKETS
NCSEA Member Government/Non-Profit	\$220	\$270	\$330
NCSEA Member	\$250	\$300	\$360
Non-Member Government/ Non-Profit	\$285	\$335	\$395
Non-Member	\$315	\$365	\$425
Student	\$75	\$75	\$100
Reception Only	\$125	\$125	\$125

To register visit www.makingenergywork.com/register.

Sponsorship Opportunities /

	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
Number of complimentary tickets	5	3	2	1
Featured as a Presenting Sponsor	⦿			
Networking events leading up to the conference	⦿			
Speaking opportunity on the agenda	⦿			
45 second video in the Making Energy Work app	⦿			
Name/Logo on tote bag	⦿			
Banner ad on home page of Making Energy Work app	⦿			
Exhibit space/booth – 6' table	⦿	⦿		
Name/Logo in Clean Energy Events Radar Newsletter	⦿	⦿		
Banner ad in specific agenda session of Making Energy Work app	⦿	⦿		
Logo on select marketing/promotional materials for conference	⦿	⦿		
Verbal acknowledgement	⦿	⦿		
Promotional items in shared sponsor booth	⦿	⦿	⦿	
List of attendees – name, title, and company (before and after the conference)	⦿	⦿	⦿	
Ad slide in logo loop	⦿	⦿	⦿	
Name/logo on Making Energy Work website	⦿	⦿	⦿	⦿
Name/logo in Making Energy Work app	⦿	⦿	⦿	⦿
Name/Logo on PowerPoint loop shown during breaks at conference	⦿	⦿	⦿	⦿

*Customized benefits may be available for platinum sponsors.
For more information please speak to Matt Abele at mattabele@energync.org.*

Additional Sponsorship Opportunities /

Opening Reception Sponsor \$4,000 / 1 AVAILABLE

The first evening of the conference, NCSEA will host an off-site networking reception, available to all conference attendees. The Opening Reception sponsor will have the opportunity to provide short presentation and remarks to all attendees. Sponsor will also be recognized on conference agenda, website, during attendee registration, via conference app push notification, on PowerPoint logo loops during breaks, and with signage at the reception. Sponsor will also receive three complimentary tickets to the conference.

Off-site Tour Sponsor \$3,500 / 1 AVAILABLE

Opportunity available to host pre-conference off-site tour of relevant clean energy project with conference attendees. NCSEA would charter tour registrants from conference site to site of sponsor's choice. Tour would take place the morning of September 21 prior to the beginning of the conference at 1pm. Included in your sponsorship is name/logo on the conference website, name/logo in Making Energy Work app, and name/logo on logo loop shown during breaks at the conference. Sponsor will also receive three complimentary tickets to the conference.

Conference App Sponsor \$3,000 / 1 AVAILABLE

Sponsor will be recognized with name/logo on the home screen on conference app, verbal acknowledgement during the event, name/logo on website, and opportunity to push out sponsored messages/notifications via app to attendees. Sponsor also receives a 20 second video ad in the conference app, three complimentary tickets, and their name/logo on PowerPoint loops at the conference.

Track Sponsor \$2,500 / 2 AVAILABLE

Making Energy Work will hold two parallel tracks covering content under the umbrellas of Large Consumer Policy and Individual Consumer Policy. Track sponsors will be featured on prominent signage in each breakout room, on introductory slides for each panel, a verbal mention from each moderator during the sessions, and recognition on the agenda next to track titles. Included in your sponsorship is name/logo on the conference website, name/logo in Making Energy Work app, and name/logo on logo loop shown during breaks at the conference. Sponsor will also receive two complimentary tickets to the conference.

Lanyard Sponsor \$2,000 / 1 AVAILABLE

Sponsor will be recognized as sole lanyard sponsor with company name/logo printed on all attendee lanyards. Included in your sponsorship is name/logo on the conference website, name/logo in Making Energy Work app, and name/logo on logo loop shown during breaks at the conference. Sponsor will also receive two complimentary tickets to the conference.

Additional Sponsorship Opportunities /

Webinar Sponsor \$2,000 / 3 AVAILABLE

Opportunity to be presenting sponsor and to shape agenda of Making Energy Work Webinars focused on select topics in clean energy policy leading up to in-person conference. Webinars will feature a national audience to help build interest and attention for MEW conference in September. NCSEA will host three total webinars prior to MEW2020. Included in your sponsorship is name/logo on the conference website, name/logo in Making Energy Work app, and name/logo on logo loop shown during breaks at the conference. Sponsor will also receive two complimentary tickets to the conference.

Closing Reception Sponsor \$2,000 / 1 AVAILABLE

The last evening of the conference, NCSEA will host a networking reception with closing remarks on-site, available to all conference attendees. Reception sponsor will have the opportunity to provide short presentation and remarks to all attendees. Sponsor will also be recognized on conference agenda, during attendee registration, via conference app push notification, and with signage at the reception. Included in your sponsorship is name/logo on the conference website, name/logo in Making Energy Work app, and name/logo on logo loop shown during breaks at the conference. Sponsor will also receive two complimentary tickets to the conference.

Networking Break Sponsor \$1,000 / 7 AVAILABLE

For each networking break, sponsor will be recognized verbally by preceding moderators or speakers, on signage during break, on conference agenda, and via push notification in the conference app. Included in your sponsorship is name/logo on the conference website, name/logo in Making Energy Work app, and name/logo on logo loop shown during breaks at the conference. Sponsor will also receive two complimentary tickets to the conference.

Green Sponsor \$1,000 / 1 AVAILABLE

Sponsor's contribution will off-set the carbon footprint of MEW2020 with an equivalent purchase of local renewable energy and certified carbon off-sets. Partnered with the non-profit NC GreenPower, we will measure and off-set the electricity usage of the facilities and the emissions from travel of attendees, hotel stays, and food preparation. The Green Sponsor will be recognized on the MEW2020 website, in the conference app, and will receive verbal recognition during the conference.

Visit www.makingenergywork.com/sponsorship or contact Matt Abele at mattabele@energync.org to sponsor.

Exhibit Hall Booth /

\$500

Exhibitors will receive a 6' table space with room for additional exhibition materials (banners, signage) in exhibit hall space. Exhibit hall will be within common area between breakout rooms and main ballroom where conference attendees will gather during all networking breaks.

*The Exhibit Hall Sponsors must also be a Bronze or Silver Sponsor.
Note: the Exhibit Hall Booth is included with Gold and Platinum sponsorship.*

To purchase an exhibit booth visit www.makingenergywork.com/exhibit.

Agenda /

Day One

8:00am – 11:45am
Partner(s) Workshop/Conference
Offsite Field Trip to Member Locations

12:00pm – 1:00pm
NCSEA Board Luncheon

1:00pm – 5:30pm
Exhibit Hall Open

1:00pm – 2:10pm
Welcome and Opening Panel

2:10pm – 2:30pm
Networking and Exhibit Hall

2:30pm – 3:30pm
BREAKOUT GROUPS
Track 1: Breakout 1
Track 2: Breakout 2

3:30pm – 4:00pm
Networking and Exhibit Hall

4:00pm – 5:00pm
BREAKOUT GROUPS
Track 1: Breakout 1
Track 2: Breakout 2

5:00pm – 5:30pm
Networking and Exhibit Hall

6:00pm – 7:30pm
Off-site Reception

Agenda /

Day Two

8:00am – 9:00am NCSEA Annual Member Meeting Breakfast and Member Awards

8:30am – 9:00am Non-member and Attendee Registration

9:00am – 10:10am Welcome
Keynote Speaker

10:10am – 10:30am Networking and Exhibit Hall

10:30am – 11:30am BREAKOUT GROUPS
Track 1: Breakout 1
Track 2: Breakout 2

11:30am – 12:00pm Networking and Exhibit Hall

12:00pm – 1:10pm LUNCH
Keynote Speaker
Legislative Recap and Outlook

1:10pm – 1:30pm Networking and Exhibit Hall

1:30pm – 2:30pm BREAKOUT GROUPS
Track 1: Breakout 1
Track 2: Breakout 2

2:30pm – 3:00pm Networking and Exhibit Hall

3:00pm – 4:00pm BREAKOUT GROUPS
Track 1: Breakout 1
Track 2: Breakout 2

4:00pm – 5:30pm On-site Closing Reception (in the Exhibit Hall)
Closing Remarks

See you September 21 - 22, 2020 in Raleigh!

**Don't forget to tag us in your
posts and pictures!**

in North Carolina Sustainable Energy Association

f @NC Sustainable Energy Association

🐦 @nccleanenergy

#MEW2020

If you have any questions, please reach out to Matt Abele at mattabele@energync.org or visit www.makingenergywork.com.