

PROSPECTUS

2021 MAKING ENERGY WORK WEBINAR SERIES



Making Energy Work

WEBINAR SERIES

Bi-monthly Webinar Series
www.makingenergywork.com

#MEW2021



NC SUSTAINABLE
ENERGY ASSOCIATION

Overview /

WHERE ENERGY POLICY GETS TO WORK. Back by popular demand! NCSEA's Making Energy Work webinar series will return this spring and continue throughout the summer where varying topics in clean energy from finance to policy and market insights will be discussed. Join hundreds of attendees from across the country to get the latest scoop on trending clean energy topics sweeping the industry. Each webinar will feature nationally and regionally renowned experts within their respective fields to help shape the conversations driving clean energy forward in North Carolina and the country.

As a benefit to our members, stakeholders, and supporters, NCSEA will be offering each of these **webinars free of charge!** Below are the webinar dates and times:

Wednesday, May 19 at 2:00 pm

Wednesday, July 28 at 2:00 pm

Wednesday, September 15 at 2:00 pm

Why Attend? /

INFORM: Gain deeper understanding of the cutting-edge clean energy policies that will lead to widespread adoption of clean energy within North Carolina and beyond.

CONNECT: Connect with industry leaders and fellow attendees via interactive webinar features, including Q&A, chat boxes, and polls.

ADVANCE: Advance North Carolina's status as a clean energy leader in the Southeast by building relationships and enhancing your business opportunities in North Carolina, the Southeast, and beyond.

Visit www.makingenergywork.com/register.

Who Attended MEW 2020 /

Unique Attendees ~500

C-suite Attendees, Director Level or Above, 106 (21%)

Non-profit Attendees 79 (16%)

Utility-scale Solar Company Representatives 41 (8%)

Rooftop Solar Company Representatives 16 (3%)

Utility Representatives 19 (4%)

Municipal/Government Attendees 21 (4%)

Government Agency Attendees 21 (4%)

Legislators & Office Staff 13 (3%)

Regulators 15 (3%)

University Attendees [Non-students] 11 2%

Sponsorship Opportunities /

Series Sponsor

\$5,000 / 1 AVAILABLE

Sponsor will receive recognition next to all branding/marketing for the webinar over the course of six months, logo recognition along with verbal recognition on each webinar, short speaking opportunity on two of the webinars, logo recognition on all webinar follow up emails, ability to help shape the agenda with content and speakers, and list of attendees.

Webinar Premier Sponsor

\$2,000 / 1 PER WEBINAR

Sponsor will receive recognition in all branding/marketing for one webinar, logo recognition along with verbal recognition on each webinar, short speaking opportunity on webinar, logo recognition on webinar follow up emails, ability to help shape the agenda with content and speakers, and list of attendees.

Webinar Supporting Sponsor

\$500 / UNLIMITED AVAILABILITY

Sponsor will receive recognition in branding/marketing for one webinar, list of attendees, and verbal recognition during the webinar.

Visit www.makingenergywork.com/webinar-sponsor or contact Kristi Matthews at kristi@energync.org to sponsor.

Register today:
www.makingenergywork.com.

Join us in the conversations with

#MEW2021

You can even ask our speakers questions
ahead of time using the hashtag!

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If you have any questions, please reach out to Matt Abele at mattabele@energync.org.