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NCSEA Names Clean Energy Trailblazers to 2015–2016 Board of Directors

Leading NC clean energy nonprofit formally elected three new, three returning members to board

RALEIGH, N.C. – The NC Sustainable Energy Association (NCSEA), a leading 501(c)(3) nonprofit organization dedicated to shaping the state’s clean and efficient energy future, has elected six members to the organization’s 2015–2016 board of directors. The group, which comprises three returning and three first-time board members, represents a diverse consortium of North Carolina business and nonprofit leaders committed to advancing clean energy initiatives across the state.

The three first-time directors of NCSEA, who will serve until 2017, are:

- **Cris Masselle**, Raleigh — As the Director of Strategic Client Marketing at BtB Marketing Communications, Cris designs tailored marketing campaigns that empower BtB’s sustainable technology clients to achieve their marketing goals.
- **Daniel K. McCready**, Charlotte — As the co-founder and managing partner of Double Time Capital, Dan works to help fill the financing gap in North Carolina’s clean energy economy through an innovative set of investments that provide private capital for its solar market.
- **William G. “Gus” Simmons, Jr.**, Charlotte — As the Agricultural Service Director for Cavanaugh & Associates, Gus consults with food production and processing facilities to promote and place into operation systems that harvest the carbon from organic wastes and use it to displace our dependency on fossil fuels, amongst other benefits.

In addition to the three new elects, NCSEA re-elected three incumbent directors who will each serve a new three-year term: Diane Cherry, Institute for Emerging Issues; Carrie Cullen Hitt, Nextera Energy Resources; and Jaqueline Patterson, Sheercom LLC.

The six new NCSEA directors have officially begun their service as part of the 15-member board, which acts as the organization’s governing body, and are actively engaged in helping the NCSEA achieve its organizational strategy, policy and development goals.

For more information about NCSEA and how it is working to shape North Carolina’s growing clean energy ecosystem for the benefit of all NC residents, please visit www.energync.org.

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About NCSEA

The NC Sustainable Energy Association is a 501(c)(3) nonprofit membership organization of individuals, businesses, government and nonprofits interested in North Carolina’s sustainable energy future. NCSEA is the leading North Carolina nonprofit devoted to leading public policy change and driving market development in ways that will create clean energy jobs and lower electric rates in the long-term. Founded in 1978, NCSEA works every day to support and attract clean energy jobs, economic opportunities and affordable energy to benefit North Carolina. Today, our Raleigh-based team of clean energy advisors, analysts and advocates works closely with policymakers, consumers and industry leaders to research, inspire and affect clean energy progress statewide.